



**WPXI**  
4145 Evergreen Road  
Pittsburgh, PA 15214

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Pittsburgh, PA 15214

**Contract # 338472**

Schedule Dates 10/24/12-11/03/12  
Advertiser Pol/D Freed/R/ATG/PA (17097)  
Agency BrabenderCox (3844)  
Product Political - State Candidate (1071)  
Brand POL/D FREED/R/ATG/PA (140394)  
Salesperson Telerep/Washington DC, Washington DC (1040)

Date Entered 10/23/12  
Last Modified 10/26/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06392189

By Broadcast Month	Spots	Rate
Oct. 2012	37	\$32,575.00
Nov. 2012	1	\$5,000.00
<b>Grand Total:</b>	<b>38</b>	<b>\$37,575.00</b>

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PA 15211

Sales Office Telerep/Washington DC  
Buyer Name /  
Phone/Fax /  
CPE N/A

Account Types National/Political  
Billing Type Standard  
Comments D. FREED FOR AG

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	S:59A- Channel 11 News 6am		1	1	1					3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/23/12
2.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7A- 8A (EST)		1	1	1					3	\$625.00	\$1,875.00	Pittsburgh (WPXI)	TODAY 7-8A/2	10/23/12
3.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	10A- Ellen		1	1	1					3	\$350.00	\$1,050.00	Pittsburgh (WPXI)	ELLEN/3	10/23/12
4.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	11:59A- Channel 11 News (At Noon)		1	1	1					3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	NOON NEWS/4	10/23/12
5.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	12:30P- The Doctors 1220-130P		1		X	X	X			1	\$275.00	\$275.00	Pittsburgh (WPXI)	DOCTORS/5	10/23/12
6.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	4P- Judge Judy 4P			1	1	1				3	\$400.00	\$1,200.00	Pittsburgh (WPXI)	JURY 4-430P/6	10/23/12
7.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5P- 5:30P (EST)			1	1	1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/7	10/23/12
7.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
7.0.2	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
8.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	S:30P- 6P (EST)							X	X	X			NEWS 5-30P/8		10/23/12
9.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	S:58P- Channel 11 News At 6pm M-F		2							2	\$1,000.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 6-630P/9	10/23/12
10.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7:30P- WHEEL OF FORTUNE		2		X	X	X			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	WHEEL 730-8P/10	10/23/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPXI-TV does not accept advertising contracts that unpermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Last Modified

10/26/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06392189

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$5,636.25

Net Total

\$31,938.75

Sales Tax